

MISS EUGENE PRO RODEO

2017

SPONSORSHIP INFORMATION

MISSION:

TO EDUCATE THE PUBLIC, WITH AN EMPHASIS ON CHILDREN, ABOUT THE SPORT OF RODEO AND OUR WESTERN HERITAGE, WHILE PROMOTING THE EUGENE PRO RODEO AND ACTING AS A ROLE MODEL TO THE YOUTH OF OUR COMMUNITY.



90751 PRAIRIE ROAD
EUGENE, OR 97402

MISS EUGENE PRO RODEO 2017 ROYAL COURT



2017 QUEEN JALEESA MOBLEY & JR. QUEEN LAUREN GIBSON

ABOUT MISS EUGENE PRO RODEO

Miss Eugene Pro Rodeo's foremost goal is to promote the Eugene Pro Rodeo with poise, confidence, and professionalism. In order to do this she must be knowledgeable in the following categories: rodeo events, history of rodeo, rodeo, animal welfare, animal rights, and current events. In order to educate the public and promote the rodeo, the court must travel to and make appearances at as many rodeos and community events as they can throughout the year.

Miss Eugene Pro Rodeo attends four different types of events, at each event she is presented with different tasks and provided with great opportunity.

Visiting Rodeos: At visiting rodeos she will be introduced to the crowd during the performance and her rodeo's name will be announced. She may be asked to help promote sponsors of the visiting rodeo by carrying flags or to assist by moving cattle in the arena. She is there not only to promote her rodeo but also to support the visiting rodeo in any way she can. She is also expected to engage with the crowd by passing out her autograph sheet, which also promotes her hometown rodeo. She may interact with children and curious rodeo enthusiasts as well as take photos with them.



Coronations: The purpose of attending other rodeo's royal court coronation ceremonies is to support fellow rodeo queens and their rodeos while socializing and networking with the young women who will be traveling to many of the same locations as her during the upcoming season. She is also promoting her hometown rodeo as she is introduced on stage while her rodeo's name and dates for the year are announced.



Community Events and School Visits: For example, 4H Idea Fair, Food for Lane County food drive, or KDUK's Stuff the Bus event. At an event like this she will have the opportunity to volunteer within her community while at the same time spreading her knowledge of rodeo and the western way of life with children and adults alike. She will also hand out autograph sheets, take photos, and expand her knowledge by meeting new people.



Parades: At parades she gets to display her horsemanship skills, as well as creativity while she rides down the road decorated to the theme of the parade. She will always be promoting her hometown rodeo by bearing the chaps and the rodeo's patriotic color scheme as she waves down the line of onlookers with an enormous smile.



*For the previous rodeo season, the Queen and her court traveled over **5,000** miles to attend community events and rodeos. The majority of those miles she is hauling her horse along!*

Below is a snapshot of the 2016 events Miss Eugene Pro Rodeo attended.

- January 10th, Miss Eugene Pro Rodeo tryouts at the Oregon Horse Center - Eugene, OR
- January 17th, Miss Eugene Pro Rodeo coronation at the Oregon Horse Center – Eugene, OR
- February 7th, South Valley Oregon High School Equestrian Team meat grand entry at the Oregon Horse Center – Eugene, OR
- February 7th, Cowgirls and Crowns Clinic at the 4H idea fair – Corvallis, OR
- February 28th, Benton County/Philomath Frolic and Rodeo Coronation – Corvallis, OR
- March 21st, Miss Rodeo Oregon Coronation – St. Paul, OR
- March 21st, Northwest Horse Expo – Albany, OR
- April 11th, St. Paul Rodeo Court Coronation – St. Paul, OR
- April 25th, Kids’ Adventure Club Horses! At Travel Lane County – Springfield, OR
- May 17th, Rhododendron Festival Parade – Florence, OR
- May 22nd-24th, Spray Rodeo – Spray, OR
- May 30th, Function for Junction – Junction City, OR
- June 13th and 14th, Sisters Rodeo – Sisters, OR
- June 18th, Em’s Game – Eugene, OR
- June 24th, Eugene Pro Rodeo Kids Club Day – Eugene, OR
- June 27th and 28th, Crooked River Roundup – Prineville, OR
- July 1st, St. Paul Rodeo - St. Paul, OR
- July 2nd-5th, Eugene Pro Rodeo – Eugene, OR
- July 4th – Creswell/Harrisburg Parades
- July 11th and 12th – Philomath Frolic and Rodeo – Philomath, OR
- July 19th, Bohemia Days Parade – Cottage Grove, OR
- July 25th, Coos County Fair and Rodeo – Coos County
- July 25th, Newberg Old Fashion Festival Parade – Newberg, OR
- July 25th, Relay for Life – Eugene, OR
- August 1st, Benton County Fair and Rodeo – Corvallis, OR
- September 19th, Pendleton Roundup – Pendleton, OR

2017 PROJECTED COSTS

SPONSORSHIPS WILL HELP COVER ALL EXPENSES LISTED BELOW:

CATEGORY	COST
Gas	\$1,533.00
Clothing	\$900.00-\$1,500.00
Accessories	\$500.00
Parades	\$250.00
Equipment	\$600.00
Coronation Event	\$200.00
Belt Buckles	DONATED
Vinyl Graphics	DONATED
Autograph Sheets	DONATED
Grand Total	\$3,983.00-\$4,583.00

Projected costs for Miss Eugene Pro Rodeo for the 2017 rodeo season are based off of the previous year's costs and estimates for upcoming year's needs.

THANK YOU FOR YOUR CONSIDERATION AND SUPPORT

